
PRESS RELEASE

Cabrillo Unified School District

September 29, 2011

Six apply for vacant board seat

Six applicants have responded to a call to fill a seat on the Cabrillo Unified School District Board of Education previously held by Charles Gardner, who recently resigned for health reasons. The six candidates are Charmion Donegan, Kathleen Ferenz, Leonard Stone, Mario Vazquez, Susan Weintraub, and Rachel Williamson. The Board has determined to fill this vacancy through “provisional appointment” and the individual appointed to this seat will fill the remainder of Trustee Gardner’s term which expires on the first Thursday of December, 2012.

The Board has scheduled a special session open to the public at 6:00 p.m. on Monday, October 3 for the purpose of interviewing the applicants. The Board has stipulated that candidates must participate in the interview process in order to be considered for this appointment. The Board intends to make the provisional appointment during the course of this session and the appointee will participate in the Oath of Office ceremony at the next regularly scheduled meeting to be held on Thursday, October 13.

Copies of the letters of application are attached.

Contact Information: Rob Gaskill (CUSD Superintendent) 712.7112

September 23, 2011

Cabrillo Unified Dist

2011 SEP 24 AM 8: 25

RECEIVED

Cabrillo Unified School District Governing Board
Mr. John Moseley, President
498 Kelly Avenue
Half Moon Bay, CA 94019

Dear Mr. Moseley and Governing Board Members,

I sincerely wish to be considered for the appointment to fill the vacancy and complete the term of Governing Board Member, Mr. Charles Gardner. His dedication and contributions were outstanding and he will surely be missed. As a parent and former employee I have richly benefited from being a member of the Cabrillo School/Community for the past 40 years and wish to express my appreciation through contributions I can make as a member of the Governing Board.

I am unable to be in attendance on October 3 for the second phase of your application process and am requesting that if possible, you contact me by telephone for an interview. I can be reached at 650-243-8240.

I was born and raised in San Francisco and attended public schools from kindergarten through two years of college. My husband and I moved to El Granada with our two sons 40 years ago. I have always believed in public service and volunteerism. As a parent, I volunteered many hours in my sons' classrooms and for the schools they attended; served as PTA President (2 years) at El Granada; co-chaired Arts and Science Day (twice) at El Granada. I served on the Parent Advisory Committee at the high school for several years, and on the District Advisory Committee.

I was employed by Cabrillo Unified School District for over 27 years. Those experiences in the many positions I held gave me an invaluable insight into the challenges of public education specifically within the needs of this particular school district. I also believe this has laid the ground work for me to serve as an effective governing board member.

I have skill and a great understanding of the negotiations process. I have contributed in bringing issues to positive conclusions in working with employee groups. I have also spent a great deal of time working with the public and other public agencies.

As an Instructional Assistant for 2 years, I served the teachers and the students in providing academic support to students. As part of an instructional team, I became extremely familiar with the curriculum goals and objectives and the challenges to meet the needs of all students and learning styles.

I was a School Secretary for 6 years and enjoyed the experience of providing assistance to classified, certificated and administrative personnel as well as serving the students and community. My ability and joy of working with people was an invaluable asset in this position. I learned, in depth, the demands and rewards that occur at a school site on a daily basis.

As an Administrative Assistant to the Deputy Superintendent for 20 years, I became extremely familiar with enrollment procedures, curriculum design, personnel issues, budget, textbook adoption, and was an integral part of problem solving on a district wide basis.

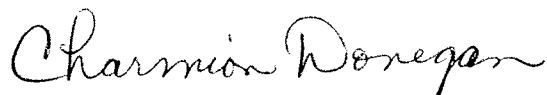
As an employee, I represented the classified staff and served on the CSEA formal negotiating team for 17 years. I became intensely involved in the negotiating process and the importance of interest based, positive conclusions. I learned the issues facing both administration and employees and experienced positive problem solving as a result of openness and respect with the district administration and Governing Board.

I have knowledge of the many faceted financial, instructional, and staffing challenges that face the district and am confident that the experiences that I bring, both as a parent, community member and former employee, will help provide a unique insight to the board as a team member.

I would like the opportunity to continue to be supportive of the students and staff. Cabrillo is very fortunate because we have a district that works well and continues to strive to meet the needs of all students. We need to make sure that our students receive a well rounded education. I feel strongly that we need to make sure that every child is presented with an all inclusive curriculum that will offer classes which will peak their interest and desire to learn. Physical education, playing on sports teams, music and the arts along with a strong academic curriculum are very important in accomplishing these goals.

My last 4 working years I was the Administrative Assistant to the Superintendent. I learned district procedures, challenges and successes district wide. Part of my duties allowed me the privilege of sitting at the table during many difficult decisions the Board has been faced with. I also have learned the process and the responsibilities of the Board. I understand the importance of confidentiality and that it is also important that a board member represent all facets of the school environment. I have witnessed first-hand, the Board's dedication and unwavering demand for student support and success. I would be extremely honored to be a part of this team.

Respectfully,



Charmion Donegan
40 Sea Crest Ct.
Half Moon Bay, CA 94019
Cell: 650243-8240
Home: 650-728-5080

adonegan@yahoo.com

Cabrillo Unified Dist

2011 SEP 21 AM 11: 04

RECEIVED

Kathleen Ferenz

3501 Higgins Canyon Road
Half Moon Bay, CA 94019

Home (650) 726-0363
Mobile (650) 302-1676

kferenz@gmail.com

<http://www.linkedin.com/in/kathleenferenz>

September 20, 2011

Cabrillo Unified SD Board of Education
c/o Superintendent Rob Gaskill
498 Kelly Avenue
Half Moon Bay, CA 94098

Dear Rob Gaskill,

This is my letter of interest to be considered for interim appointment as School Board member for the Cabrillo Unified School District.

I am qualified according to the public eligibility requirements as follows:

- I am over 18 years of age
- I am a citizen of the United States
- I am a resident of the Cabrillo Unified School District
- I am a registered voter in San Mateo County
- I have not been disqualified by the constitution or laws of the state from holding a civil office
- I am not a district employee

I am very interested in serving on the Cabrillo Unified School District board. I have had a long history of service and interest in supporting education in our community. I was a member of school site council both at El Granada and Half Moon Bay High School while my children attended school (1995 - 2000 approximately) Both of my children have attend school from First through high school and both successfully graduated from Half Moon Bay High. My husband is a teacher at Farallone View School. I have worked to help this district write a successful technology plan as a former CTAP IV employee and also help the district obtain the Microsoft Funding to support technology as allocated by a state agency.

I have had a wide range of educational experiences that would help me be of service to this school board and district. I started my career in education as a middle school teacher of social studies and ESL and also worked as a high school librarian. In 1997 I was selected to work at the Bay Area School Reform Collaborative as a project manager, and in that capacity worked with K-12 schools for three years in the Bay Area to sustain their reform efforts. I have had the opportunity to work as a professional development consultant in curriculum and technology integration for Apple, Inc. I have worked in over 30 schools in Asia and over 200 in the U.S.A. My present job at Apple is to find ways to identify excellence in educational practices and institutions utilizing technology integration strategies.

I believe my experience will be of great benefit to the School Board as it is our job to support the best possible education for children in our community.

Thank you for considering my letter of interest.

Sincerely,



Kathleen Ferenz

Half Moon Bay Resident



Kathleen Ferenz

3501 Higgins Canyon Road
Half Moon Bay, CA 94019

Home (650) 726-0363
Mobile (650) 302-1676

kferenz@gmail.com

<http://www.linkedin.com/in/kathleenferenz>

Experience and Bio

Kathleen Ferenz is presently a manager for K20 education marketing for Apple, Inc. In her capacity as manager she implements the Apple Distinguished School and Apple Distinguished Program. This is a national recognition program offered to K12 schools who have exhibited excellence in teaching and learning practices supported by the use Apple software and hardware.

Ms Ferenz was the Teaching with Primary Sources Mentor Coordinator for the Educational Outreach Office at the Library of Congress and a consultant for Apple Professional Development in the U.S., and internationally in Asia. She was a technology specialist for four years with California Department of Education Technology Assistance Project (CTAP IV) where she worked with district leadership, principals, and teachers in the San Francisco Bay Area. Ms Ferenz has had the opportunity to teach at nearly every grade level in her teaching career. She also has had over 18 years of experience as a university lecturer in Instructional Technologies at San Francisco State University. She is very passionate about curriculum development and innovative delivery strategies that motivate and engage students.

In 1996 she was selected as a Fulbright exchange teacher. In 1997 she was selected as a Fellow to the National Digital Library at the Library of Congress and for several years worked with this division of the library as professional development consultant. More recently, she has worked closely with Calisphere, the University of California digital library archive and the University of California Irvine history project in curriculum and professional development for K12 librarians and teachers. In 1999, Ferenz was selected as Project Director for Schools for a New Millennium from the National Endowment for the Humanities partnering with Fremont High in Sunnyvale and with Stanford University School of Education. In 2001 she received the Golden Torch Award from San Francisco State for her work in educational technology. In 2006, she was selected as a Certified Google Educator and was subsequently selected to work closely with search engineers to publish K12 search curriculum and provide numerous professional development opportunities for Google certified teachers.

Ms. Ferenz has lived and completed graduate studies in Europe and speaks, Italian, Greek, French, and Spanish. She has a Bachelor's in Political Science, a Master's in Instructional Technologies, and a Master's in Educational Administration from San Francisco State University. She has been regular San Francisco State University lecturer for courses in the Instructional Technologies Master's program.

PRESENT WORK EXPERIENCE

Apple, Inc PRESENT
Manager, K20 Education Marketing

PAST WORK EXPERIENCE

LIBRARY OF CONGRESS 2009 TO 2011
Teaching with Primary Sources Mentor Coordinator
Library of Congress, Office of Strategic Initiatives

Operationalize the online Library of Congress teacher network and the K-12 Teaching with Primary Sources (TPS) librarian and teacher mentor network. Design and implement an online and face-to-face professional development for the TPS mentor librarians and teachers in the use of inquiry and the Library's collection of digitized primary sources. Support to 25 university and district program partners in the coordination of professional development.

APPLE INC 2003 TO 2011
Apple Professional Development Consultant
Work in a variety of K-12 settings in the USA and international schools in Asia.

Provide high quality professional development in the best uses of Apple products in support learning: leader lead workshops for teachers and administrators, in classroom mentoring, and conference workshops and presentations. Consultation and curriculum writing for the K-12 education marketing team.

CTAIV CALIFORNIA TECHNOLOGY ASSISTANCE PROJECT 2005 TO 2009
California Department of Education
Technology Specialist for San Francisco and San Mateo County, CA

Project lead: 21st Century Information and Technology for professional development to K-12 teachers and administrators in the 7 bay area regions featuring 21st century information literacy.

SAN FRANCISCO STATE UNIVERSITY 1993 TO 2011
College of Education, Department of Instructional Technologies
<http://online.sfsu.edu/~kferenz/> University Lecturer, Instructional Technologies (part-time)

Design and teach numerous courses in instructional design for Master's candidates, teachers, SFSU Faculty, and instructional designers with an array of collaborative technology applications. Courses align with NCATE and ISTE technology standards.

Library Technology Teacher 2001 TO 2005
Fremont High School, Sunnyvale, CA (2001 to 2005) grades 9-12

Project Director 1998 TO 2001
The Bay Area School Reform Collaborative (BASRC) (1997 - 2001) for the Bay Area National Digital Library Project

National Endowment for the Humanities (1999 - 2000 Project Director) for a BASRC school

Teacher 1987 TO 1998
Jefferson School District (1988 - 1997) teacher, grade(s) 4,5,6,7,8
Wilkinson School (1986 - 1988) preK and K-1 teacher

Education

San Francisco State University, San Francisco, California

2001 Masters of Arts, Educational Administration

1993 Master of Arts, Education, Instructional Technologies

1974 Bachelor of Arts, Political Science

University of Florence, Italy (Facoltà di Cesare Alfieri)

1979 Completed graduate coursework, as an Italian student in international law and European political studies towards an Italian advanced university degree

Credentials and Certificates

Preliminary Administrative Credential

Multiple Subjects Professional Clear Teaching Credential

Supplementary Authorization: Social Studies, Computer Applications

Language Development Specialist Certificate

Certifications, Awards, and Fellowships

Google Certified Teacher, 2006

Apple Certified Professional Development Consultant

Golden Torch Award in Instructional Technology 2001 from San Francisco State University

American Memory Fellow 1997 Library of Congress Washington D.C.

Languages

English, primary language

Italian, fluent

Spanish, basic conversational

French, basic conversation and reading

Modern Greek, basic conversational

Publications

1999. The Bay Area National Digital Library Project and the Library of Congress: Enriching History Classes with Riches of the Internet, American Association of History and Computing Journal, spring and reprinted in: 2001, History.edu.

2001. Managing Information in the Digital Age, Thrust for Educational Leadership. 28,4: 34-36.

2009. Google Search Lessons for K12

2010. Project Based Learning. Library of Congress. <http://www.loc.gov/teachers/tps/quarterly/1006/article.html>

Leonard W. Stone, II
P.O. Box 2262
382 El Granada Blvd
El Granada, CA 94018

Cabrillo Unified Dist

2011 SEP 21 AM 11: 23

RECEIVED

Cabrillo Unified SD Board of Education
c/o Superintendent Rob Gaskill
498 Kelly Avenue
Half Moon Bay, CA 94019

Dear Superintendent Gaskill and CUSD Trustees,

I want to serve on the school board because a good education is the most important tool we can provide for our children. Both of my sons graduated from Half Moon Bay High School and I want to support Cabrillo Unified School District in maintaining the current high standards so that my grandchildren will have the same opportunity for a good education that my sons did.

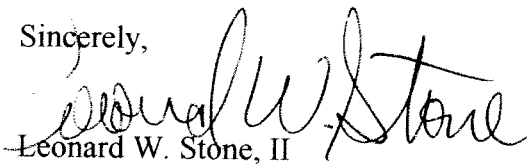
In my career with Farmers Insurance, I see daily how important education is. I began training new agents in 1980 and have earned professional designations in both life and property/casualty insurance.

Although most of my teaching has been in the insurance industry, I have also taught remedial reading skills and lectured on history and goal setting.

I am 18 or older, a citizen, a resident of the district, and a registered voter. I am not disqualified by the Constitution or laws of the state from holding a civil office and I am not a district employee.

As a member of Cabrillo Unified School District board, I would work towards students developing the same appreciation of education that I have.

Sincerely,


Leonard W. Stone, II



Cabrillo Unified Dist
2011 SEP 22 AM 11: 35

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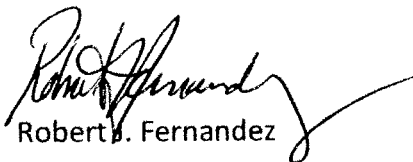
September 22, 2011

CUSD Board of Education
c/o Superintendent Rob Gaskill
498 Kelly Ave.
Half Moon Bay, CA 94019

Dear Members of the Board:

Many years ago Leonard Stone was a pupil of mine at Half Moon Bay High School; he was always an intelligent and outgoing kid and one of those you always remember. He and I, in more recent times, have worked together on various charitable activities and with the I.D.E.S. Society of Half Moon Bay.

Len has told me of his interest in serving on the School Board; I can tell you he is an intelligent and very competent businessman; he has his own Farmer's Insurance agency; he has been very happily married for many years and has raised a good family. He has common sense and excellent values in addition to his competence on matters related to business; he has a genuine interest in the welfare of the youth of the community. He sounds like an excellent candidate for the School Board and I endorse him.


Robert J. Fernandez

CENTURY 21 SUNSET PROPERTIES
700 MAIN STREET • HALF MOON BAY, CA 94019
OFFICE (650) 726-6346 • FAX (650) 726-5762

Each Office Is Independently Owned And Operated

Mario Vazquez
331 Correas St
Half Moon Bay, CA 94019
September 21, 2011

Cabrillo Unified Dist

2011 SEP 24 PM 12: 50

RECEIVED

Cabrillo Unified SD Board of Education
c/o Superintendent Robert Gaskill
498 Kelly Avenue
Half Moon Bay, CA 94098

Dear Mr. Gaskill,

I am writing this letter to express my interest in filling the vacant Board seat previously held by Charles Gardner. I meet all the eligibility requirements as set for in the Cabrillo Unified School District press release of September 16, 2011.

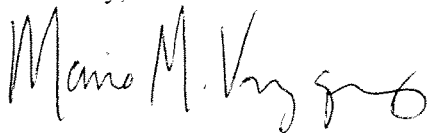
I have been a practicing attorney since 2000, and have spent the last 10 years representing social services in the area of child welfare for the City and County of San Francisco. My work involves general advice and litigation work for the Human Services Agency in the Juvenile Dependency Court. I chose to work for the government rather than pursue a more lucrative career in private practice because I am committed to public service. Before attending law school I substitute taught for Cabrillo Unified, teaching English as a Second Language classes, along with other subjects. I also have experience specific to board membership, as I was a member of the Coastside Children's Program Board of Directors.

More importantly, I am a life long resident of Half Moon Bay. I have seen our community grow and change over the course of my entire life. My parents came to the United States as part of the Bracero program and settled in Half Moon Bay to raise their family. I am the youngest of eight children. English was not my first language. I grew up on a rural migrant ranch off of Highway 92, until my parents were able to move the family into town when I was a teenager. I attended Hatch Elementary School, Cunha Middle School and Half Moon Bay High School. I played varsity football and because of that was able to attend and graduate from Humboldt State after receiving my A.A. degree from the College of San Mateo. After graduation, I returned to Half Moon Bay and have been here ever since.

My wife and I are parents to four young children, three of whom currently attend district schools. My sisters and brother, my nieces and nephews have also received their education from Cabrillo Unified. I believe in our Community. Education is one of the most critical services it provides to our children. I see on a daily basis, through my work in the area of child welfare, the lifelong impact a lack of quality education can have on youth. With my participation in the mentoring program at College of San Mateo, I work with young adults who face challenges making the transition to secondary education. A solid educational foundation is crucial to their success.

Cabrillo will be facing some tough decisions in the next few years as our community continues to grow, our State funding continues to shrink and our student population continues to require a more tailored approach to service delivery. I want to help make those decisions. I want to bring my life and work experiences to the District as a member of the board to help our Community face the challenges ahead.

Sincerely,



Mario M. Vazquez

Cabrillo Unified Dist

2011 SEP 24 PM 1: 57
September 23, 2011

RECEIVED

Cabrillo Unified School District Board of Education
498 Kelly Avenue
Half Moon Bay, CA 94019

Re: Vacant Seat

Dear Mr. Rob Gaskill,

As a grandmother and educator I am very interested in the education of children, especially those in the Cabrillo Unified District as I have four grandsons who are currently students in this district, from elementary through high school. I have been a teacher for fifteen years and have sat on many committees working to improve and innovate our education standards relating to teaching to the whole child.

My husband, who retired a year ago in Los Angeles, and I moved to HMB to be closer to our family; we have two adult daughters who reside in northern California. I have taught in inner city schools in LA and am knowledgeable in the SES issues and cultural differences within the city of LA. For the past two years I have experienced my own "cultural shift" as I now teach at an exclusive all girls' school in San Francisco, but still realize the students, though financially different, still need the utmost consideration as to their learning differences as well as coming to believe "kids are kids" whatever their circumstance brings them. I now believe I am very well versed from "both sides of the educational aisle" and thrive on hard work through teamwork and collaboration.

As we plunge into 21st century learning, the overview and oversight of the Board is so necessary to lead and guide the district in raising our children to be courageous and confident learners. I sit on the Board of the Coastal Rep Theatre in HMB and understand the role a Board has in ensuring the health and well-being of all the entities in its care, and for a school Board our most precious asset, our children.

I began teaching in south Central Los Angeles in 1997 after receiving a BA from Loyola Marymount University, eventually working on and earning Master's degrees in Theology and School Administration. I have taught in self-contained classrooms as well as in departmentalized grades: English, History, and Religion. For the last two years in LA I was the Director of Professional Development and Director of Campus Life at St. Mary's Academy. It is my plan to continue my education by working on and EdD in Educational Leadership from the University of San Francisco.

As an innovative leader in the classroom I believe in technology in the classroom because we are the "edge of glory" as Lady Gaga says in her wonderful song: as we change our educational premises from a local worldview to more fully living in a global society, and educating our students to become the leaders of the future.

"Right here, right now" we are preparing young minds to lead and compete on the world stage, something my generation never had to work toward. From Dewey to the present our world has changed and grown to the extent that all children need to have a Place at the Table in order to thrive personally and become competent citizens of the world. How we respond to the needs of students will determine our future, and how our community grows will depend on its leadership.

I was very sorry to hear what happened to Charlie and continue to pray for him and his family. I have seen the HMB community rally around him and watched his family recover as a result of this type of personal affection and care. I am motivated to seek this provisional appointment, as I continue to believe in the work of the Board and in educating our children.

Thank you for your time and attention to this letter of submission for a seat on the Cabrillo Unified School District Board.

Peace and Grace,

Susan Jamie Weintraub, MAT, MEd.

53 Creekside Drive
Half Moon Bay CA 94019

phone 310-503-7795 cell
e-mail jackwhmb2010@comcast.net

September 20, 2011

Cabrillo Unified SD Board of Education
c/o Superintendent Rob Gaskill
498 Kelly Avenue
Half Moon Bay, CA 94098

Cabrillo Unified Dist

2011 SEP 21 PM 12: 23

RECEIVED

Dear Board of Education Members,

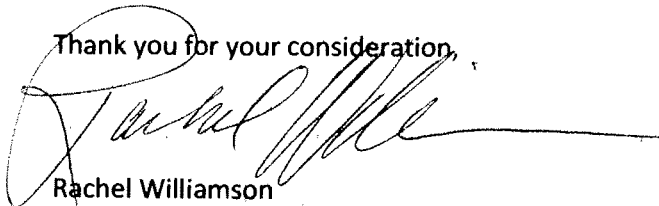
I am applying for the open seat on the Board that has been previously held by Charles Gardner. I am a resident of Kings Mountain and I have two children, Andrew and Emma, ages 7 and 8, that attend Kings Mountain Elementary School. I meet all of the eligibility requirements and believe my experiences and unique skill set may be helpful to the Cabrillo Unified School District Board of Education.

I am the Head Coach of the Stanford Dressage Team and run my own private Horse training business. I have a MA in Education, and taught at San Francisco State for a few years. I then worked at San Francisco City Hall as a Legislative Aide and Chief of Staff on the Board of Supervisors. My last years at City hall were spent as a Special Projects Manager. I handled 16 City department's press and public policy, as well as helped move their budgets through the Board of Supervisors and to the Mayor. At this time I had the opportunity to Clerk a few City commissions, including the "Sunshine Ordinance Task Force" and the "Living Wage Task Force". These jobs required me to create compromise between State and Federal bodies, Unions, and business both large and small. This experience also gave me tools to navigate working for a municipality and understand the unique liabilities and requirements in working in this area. In my last "political" job I was the Executive Director of External Affairs for Pacific Bell, where I developed relationships with all the legislators in the Marin and Bay area.

I currently serve as the President of Kings Mountain Associated Parents and have been active in Fundraising for KMES since my children started there. I write the grants for KMES and chair the Annual Wine tasting. I know how hard public school parents, teachers, administrators and staff are working to make our schools the best they can be, and I believe my experiences would be most helpful to all in our community by working on the Board during this difficult time. I have the educational background, and a history of bringing groups together and making hard decisions.

The most valuable skill I have to offer is a lifetime of passion for Education. I am the daughter of Philosophy of Education Professors, both of whom are widely recognized in Educational academia. I grew up discussing John Dewey and theories on Education. I wrote my Master's thesis on Public Policy and Education in California. I love teaching, and I strongly believe in the public school system.

Thank you for your consideration,



Rachel Williamson
123 Forest View Road
Woodside, CA 94062
(650)465-0107

Rachel Arnstine Williamson
123 Forest View Road
Woodside, CA 94062

Education:

Bachelors of Arts, San Francisco State University (1993)

Master of Arts, San Francisco State University, Suma cum Laude, (1995)

Experience:

1994-1997 Lecturer, San Francisco State University

1997-1999 Legislative Aide, San Francisco Board of Supervisors, Supervisor Leslie Katz

1998-1999 Chief of Staff, San Francisco Board of Supervisors, Supervisor Jose Medina.

1999-2000 Special Projects Manager, City and County of San Francisco.
Press, public policy and entrepreneurial projects for fourteen City departments including, but not limited to, Animal Care and Control, Real Estate, Elections, and the Medical Examiner

2000-2001 Director of External Affairs, Pacific Bell
Conducted legislative affairs, developed contracts, worked with the press, developed and implemented a 1.5 million dollar corporate giving program and did community relations.

2007-current Coach, Stanford Equestrian Team
Private Riding Instructor and Trainer
I am the Head Coach of the Stanford Dressage Team and help coach the Stanford Equestrian Team. I have over 20 private clients, and teach clinics all over the Bay Area. I also teach the Woodside Pony Clubbers, and have two assistants.

2011-current President, Kings Mountain Parent Association
I have been a member of KMAP and active in fundraising for the last three years and was elected President this year.

Achievements:

United States Dressage Federation Bronze Medal

United States Dressage Federation Silver Medal

2010 San Francisco Peninsula Chapter High Point Rider/Horse at Intermediaire One and Two